



FOR IMMEDIATE RELEASE

Fulcrum Partners Executive Benefits Adds New Financial Consultant

Ponte Vedra Beach, FL (Sept 8, 2016) Fulcrum Partners LLC,, continues its aggressive growth commitment, hiring Financial Consultant, Kenneth DePaola. DePaola joins [Managing Director Tom Chisholm](#) at the Fulcrum Partners Chicago office.

Kenny DePaola comes to Fulcrum Partners from Northwestern Mutual, where he was honored with both the Agency Growth Award and the Bronze Award. He is a 2007 graduate of Ball State University in Muncie, Indiana, is licensed by the Illinois Department of Insurance and holds Series 6 and 63 FINRA licensing.

Tom Chisholm observed, “Kenny exemplifies the type of exceptional young talent we are attracting and encouraging at Fulcrum Partners. The need for highly trained specialists who understand the subtleties and complexities of executive benefits issues has never been greater. The changing face of corporate America and the global economy leaves companies dealing with employee retention, key executive compensation, and the challenges that come with changes in control and plan integration during mergers and acquisitions.”

[Managing Director Steve Broadbent](#) heads the Fulcrum Partners Atlanta office. Broadbent said, “We are a small, dedicated company. Yet, within our market, we are one of the largest and strongest executive benefits consultancies in the industry.

“For Fulcrum Partners to expand its team of directors and consultants by 29 percent over the past eight months is significant and noteworthy; it speaks both to our commitment to growth and to our demonstrated success in providing effective benefit strategies that create optimal returns for organizations and their key executives.”

About Fulcrum Partners LLC:

The Fulcrum Partners (www.fulcrumpartnersllc.com/) team of experienced industry professionals serves with diverse skillsets, targeted experience and in-depth knowledge in executive compensation and benefits consulting. Fulcrum Partners is a wholly independent, member-owned firm dedicated to helping organizations enhance their Total Rewards Strategy.

Founded in Ponte Vedra Beach, Florida (2007), today the company has offices in Atlanta, Georgia; Chicago, Illinois; Charleston, South Carolina; Columbus, Ohio; Delray Beach, Florida; Honolulu, Hawaii; Houston, Texas; Los Angeles, California; Orlando, Florida; Ponte Vedra Beach, Florida; Portland, Oregon; and Washington D.C.

Securities offered through Registered Representatives of ValMark Securities, Inc. Member FINRA, SIPC, 130 Springside Drive, Suite 300, Akron, OH 44333-2431, 1-800-765-5201. Investment Advisory Services offered through ValMark Advisers, Inc., which is a SEC Registered Investment Advisor. Fulcrum Partners LLC is a separate entity from ValMark Securities, Inc. and ValMark Advisers, Inc.

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