



Fulcrum Partners Supports Luis Palau Association in New York City

PONTE VEDRA BEACH, FL--(July 29, 2015) - Fulcrum Partners LLC was a corporate sponsor of the Luis Palau Association New York CityServe & CityFest events, held earlier this month. The campaign involved over 1700 churches and reached 180,000 people with more than 115 events throughout New York City, including special celebrations in Central Park, Times Square, and at Radio City Music Hall.

New York City Mayor Bill de Blasio, who appeared onstage in Central Park said, “This is such a beautiful scene of people coming together under a common cause. CityFest is now part of our history. You are showing how much communities of faith contribute to civic life.” New York Pastor Gabriel Salguero described the multi-week endeavor as,

“More than a moment, this is a movement. We’re asking how the Church can be a healing presence in New York City.”

Fulcrum Partners, a \$50,000 sponsor of the evangelical outreach in New York City, has previously participated as a sponsor of Luis Palau events in Ethiopia and Burkina Faso, Africa, and in other major cities around the world. Scott Cahill, a founder and managing director at Fulcrum Partners executive benefits consultancy (www.fulcrumpartnersllc.com), leads this philanthropic initiative for Fulcrum Partners. Cahill, whose wife Joanie is also involved in the ministry, said, “We love the CityServe projects of the Luis Palau Association. The program transforms cities through united and sustainable efforts that involve churches, community leaders and local governments. A real difference is being made in urban poverty, human trafficking, street and gang violence and homelessness. We are honored and humbled to play a part in this outreach.”

For more than 50 years, the global ministry of Luis Palau has shared Christianity and service around the world. You can find out more at palau.org or at www.fulcrumpartnersllc.com/inspire/scott-cahill-luis-palau/

About Fulcrum Partners LLC:

Fulcrum Partners LLC is one of the nation's leading and largest executive benefits consultancies. Fulcrum Partners focuses on an integrated approach to the design, financing and plan administration of executive benefits programs. A wholly independent, member-owned firm, the team of experienced professionals is dedicated to

helping organizations enhance their Total Rewards Strategy. Founded in 2007, today the company has offices in Atlanta, Georgia; Chicago, Illinois; Charleston, South Carolina; Columbus, Ohio; Delray Beach, Florida; Honolulu, Hawaii; Houston, Texas; Los Angeles, California; Orlando, Florida; Ponte Vedra Beach, Florida; Portland, Oregon; and Washington D.C.

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