



Steve Broadbent of Fulcrum Partners Appointed to AALU Board of Directors

PONTE VEDRA BEACH, FL-- (May 21, 2013) – The Association for Advanced Life Underwriting (AALU) has appointed three new members to its Board of Directors, as well as electing new officers for 2013 through 2014. During the AALU's Annual Meeting, held April 28 - May 1 in Washington, D.C., the organization elected Thomas J. Von Riesen, CLU, ChFC of Omaha, NE to serve as AALU President for the coming year. Anthony J. Domino, CLU, ChFC, MSFS of Rye Brook, NY will serve as President Elect,

with the Immediate Past President being David A. Culley, CLU, ChFC, of Atlanta, GA. Mark B. Murphy, CLU, ChFC of Roseland, NJ will serve as Vice President and Treasurer and Chris Foster, CLU, ChFC, CFBS, AEP of Greensboro, NC will serve as Secretary.

Elected to serve three-year terms as members of the AALU Board of Directors are [Steven Broadbent](#) of Fulcrum Partners LLC, from Johns Creek, (Atlanta) Georgia, along with Terence L. Horan, CLU, ChFC of Cincinnati, OH and John C. Watson, III, CLU, ChFC, AEP, RFC of Greensboro, NC. Says Broadbent, "I am honored to be a part of the AALU, and to be entrusted with the responsibility of serving on its Board of Directors. For more than fifty years, the AALU has been the leading organization for insurance professionals involved in the advanced life markets."

About Fulcrum Partners LLC:

Fulcrum Partners LLC (www.fulcrumpartnersllc.com) is one of the nation's leading and largest executive benefits consultancies. With a team of experienced industry professionals who serve with diverse skill sets, targeted experience, and in-depth expertise in executive compensation and benefits consulting, the consultants at Fulcrum Partners focus on an integrated approach to the design, financing, and plan administration of executive benefits programs. Fulcrum Partners LLC is a wholly independent, member-owned firm dedicated to helping organizations enhance their Total Rewards Strategy. Founded in Ponte Vedra Beach, Florida, in 2007, today the

company has offices in Atlanta, Georgia; Chicago, Illinois; Charleston, South Carolina; Columbus, Ohio; Delray Beach, Florida; Honolulu, Hawaii; Houston, Texas; Los Angeles, California; Orlando, Florida; Ponte Vedra Beach, Florida; Portland, Oregon; and Washington D.C.

*Securities offered through ValMark Securities, Inc. Member FINRA, SIPC, 130 Springside Drive, Suite 300, Akron, Ohio 44333-2431 * 800.765.5201. Fulcrum Partners, LLC is a separate entity from ValMark Securities, Inc.*

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