



FOR IMMEDIATE RELEASE

Steve Broadbent, Fulcrum Partners Atlanta, Announces ValMark Global Gift Fund Donation to Johns Creek Public Safety Foundation

PONTE VEDRA BEACH, FL -- (Oct 17, 2017) The Johns Creek Fire Department and the City of Johns Creek (GA) community have received a \$3200 donation from the ValMark Global Gift Fund. The donation has enabled the Johns Creek Public Safety Foundation to expand cardiopulmonary resuscitation / automated external defibrillator training classes in the City of Johns Creek through the purchase of an additional 49 CPR/AED training and practice manikins.

[Steve Broadbent](#) is Chairman of the Johns Creek Public Safety Foundation, Johns Creek Mayor Pro-Tem and Managing Director at Fulcrum Partners Atlanta, a nationwide executive benefits advisory that has been a member of ValMark Financial Group since 2011. Broadbent observed, “While the Johns Creek Fire Department has offered quarterly CPR/AED classes for many years, the limited number of training manikins has meant restricted class sizes. The generous donation made possible by ValMark Financial Group, through the ValMark Global Gift Fund, allows the Fire Department to train more than twice as many people in each class.

“The new manikins also meet the new American Heart Association requirement for audio feedback from the manikins due for implementation in 2019. The Johns Creek community and its dedicated firefighters are very appreciative of this donation.”

Pointing out the long-term lifesaving potential of additional manikins, Fire Chief Jeff Hogan added, “We know that this gift has the potential to save lives as starting CPR before the arrival of emergency personnel and the use of AED machines can increase the chance of survival.”

Registration for the next Johns Creek Fire Department CPR/AED training class will be posted at www.johnscreekga.gov.

About Fulcrum Partners LLC

Fulcrum Partners LLC (www.fulcrumpartnersllc.com) is one of the nation's largest executive benefits consultancies. Founded in 2007, today the company has offices in Atlanta, Georgia; Chicago, Illinois; Charleston, South Carolina; Columbus, Ohio; Delray Beach, Orlando and Ponte Vedra Beach, Florida; Honolulu, Hawaii; Houston, Texas; Los Angeles and Newport Beach, California; Portland, Oregon; and Washington D.C. Find out more about the Fulcrum Partners executive benefits advisory team at www.fulcrumpartnersllc.com/team/.

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About the Johns Creek Public Safety Foundation

The Johns Creek Public Safety Foundation was established in 2008 to assist firefighters and police officers injured in the line of duty. As a 501(c)3 entity separate from the City of Johns Creek, the Foundation also promotes and supports community outreach on the part of the Johns Creek Fire Department and the Johns Creek Police Department and encourages private sector support for Johns Creek's public safety personnel.

About the ValMark Financial Services Global Gift Fund

The Valmark Global Gift Fund is a shared commitment between ValMark Financial Group, a leading broker/dealer at the forefront of the financial services industry, and its member firms to make an immediate and eternal impact by actively helping those in need around the world. Since 2003, the Global Gift Fund has contributed nearly \$3 million to over 100 charities. Charities selected for funding are nominated by ValMark Members who have personally and financially supported the nominated charity. Steve Broadbent, Chairman of the Johns Creek Public Safety Foundation

and Johns Creek City Council member, represents Fulcrum Partners' Atlanta office.

Fulcrum Partners has been a ValMark member office since 2011.

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(LEFT): Deputy Fire Chief Pat O'Neill. (RIGHT): LT Chris Walls, who heads CPR/AED training. (CENTER): Firefighters from Fire Station 61 Johns Creek, GA.