



FOR IMMEDIATE RELEASE

**Executive Pay Isn't Always Structured for Lifetime Optimization, Says  
Fulcrum Partners**

PONTE VEDRA BEACH, FL -- (June 13, 2018)

Understanding executive pay over a lifetime can be a critical differentiator as companies compete for top talent and executives evaluate their opportunities. Two benefits plans may seem very similar at the onset of employment, yet over the years, they may yield strikingly different results. Recognizing the challenges of retirement economics, Fulcrum Partners executive benefits advisory is providing CEOs and other top executives with a unique, private webpage for quickly assessing whether their pay is structured for lifetime optimization.

[Bruce Brownell](#), Fulcrum Partners Ponte Vedra Beach, said, “Top-tier executives often see their pay and benefit plan and feel confident that they know what they are earning. But over the years, how and when they receive their pay impacts how much they actually net and the security of their post-retirement cash flow.”

Fulcrum Partners, one of the largest executive benefits consultancies in the U.S., has launched one-click webpages designed to make it easy for top executives from publicly held companies to view how their plans stack up against the plans of others in their comparator group. An executive’s individual webpage can be accessed at <https://www.fulcrumpartnersllc.com/r3k/search/>.

“We’ve been emailing executives direct access to a private webpage that shows their individual retirement replacement ratio and that of their peer group,” added [Andy Hart](#), Fulcrum Partners Washington, D.C. “If you didn’t receive one by direct email, or you did not find yours by visiting the link shown in this announcement, we will email your personalized URL link with your individual data to you upon request. Without a doubt, these charts show critical information that other benchmarking reports typically cannot provide.”

#### **About Fulcrum Partners LLC:**

Fulcrum Partners LLC ([www.fulcrumpartnersllc.com](http://www.fulcrumpartnersllc.com)) is one of the nation’s largest executive benefits consultancies. Fulcrum Partners is a wholly independent,

member-owned firm dedicated to helping organizations enhance their Total Rewards Strategy. Founded in 2007, today the company has offices in Atlanta, Georgia; Chicago, Illinois; Charleston, South Carolina; Columbus, Ohio; Delray Beach, Orlando and Ponte Vedra Beach, Florida; Honolulu, Hawaii; Houston, Texas; Los Angeles and Newport Beach, California; Portland, Oregon; and Washington D.C. Fulcrum Partners is an independent member of the BDO Alliance USA. Learn more about the Fulcrum Partners executive benefits advisory team at <https://www.fulcrumpartnersllc.com/fulcrum-partners-team/>.

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CONTACT:  
Bruce Brownell  
904.296.2563  
[press@fulcrumpartnersllc.com](mailto:press@fulcrumpartnersllc.com)