



FOR IMMEDIATE RELEASE

Fulcrum Partners Sponsors TRASF Total Rewards Conference

PONTE VEDRA BEACH, FL – (Sept. 26, 2018) The Total Rewards Association of South Florida (TRASF) will host the 2018 Total Rewards Conference October 18, at the Florida International University Kovens Conference Center in Miami, Florida. The one-day event will attract representatives from over one hundred organizations committed to fostering education and the exchange of information among compensation and benefits practitioners and policy makers. Attendees will include leaders in financial services, food service, healthcare, technology, hospitality, insurance, manufacturing, non-profit, retail, utilities and public and government

agencies. Fulcrum Partners, a nationwide executive benefits advisory, is proud to be among the event's sponsors.

Kristine Kopsiaftis Lampert, Fulcrum Partners Managing Director, is based in Delray Beach, Florida, and serves both a local and a nationwide clientele. Kristine said, "Fulcrum Partners is excited to support this historic first-ever, Total Rewards event. The 2018 TRASf Total Rewards Conference will be an excellent opportunity for learning, networking and furthering understanding of how Total Rewards supports and facilitates Talent Management."

Kristine is an Accredited Investment Fiduciary (AIF) and holds Series 6, 63 and 65 registrations. Her expertise includes the creative design of executive benefit plans to help companies attract and retain top talent, retirement planning to provide employees with the stability and peace of mind that comes with a secure retirement and advanced life insurance strategies for corporate and high net-worth purposes.

The Total Rewards Association of South Florida, formerly known as The South Florida Compensation & Benefits Association, is a member of the WorldatWork Local Network (LN) and is considered to be the premier organization in South Florida in the field of Total Rewards. The association provides its members professional development programming and social events to help keep the Human Resources

(HR) and business communities engaged in the three pillars of Total Rewards: compensation, benefits, and wellness.

Follow this link (<https://trasf.wildapricot.org/>) to register or learn more about the TRASF Total Rewards Conference.

About Fulcrum Partners LLC:

Fulcrum Partners LLC (www.fulcrumpartnersllc.com) is one of the nation's largest executive benefits consultancies. Fulcrum Partners is a wholly independent, member-owned firm dedicated to helping organizations enhance their Total Rewards Strategy. Founded in 2007, today the company has offices in Atlanta, Georgia; Chicago, Illinois; Charleston, South Carolina; Columbus, Ohio; Delray Beach, Orlando and Ponte Vedra Beach, Florida; Honolulu, Hawaii; Houston, Texas; Los Angeles and Newport Beach, California; Portland, Oregon; and Washington D.C. Fulcrum Partners is an independent member of the BDO Alliance USA. Learn more about the Fulcrum Partners executive benefits advisory team at <https://www.fulcrumpartnersllc.com/fulcrum-partners-team/>.

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