



FOR IMMEDIATE RELEASE

Fulcrum Partners Executive Benefits Represented at BDO Alliance USA Conference

PONTE VEDRA BEACH, FL -- (April 30, 2019)

Managing Directors [Bruce Brownell](#) and [G. Scott Cahill](#) are representing Fulcrum Partners executive benefits consultancy at this week's 2019 BDO Alliance USA Conference. The three-day event, which commenced April 29, 2019, is being hosted at the Cosmopolitan Las Vegas.

In attendance are BDO Alliance USA member firms, respected BDO USA and International professionals and visionary leaders. Fulcrum Partners, one of the leading executive benefits advisories in the U.S., provides a variety of targeted client-support services to CPA firms, many of which are also members of the BDO Alliance USA.

G. Scott Cahill, Fulcrum Partners Orlando, said, "We look forward to being part of this annual event because it affords us opportunities to network and learn, and most importantly to share with CPA member firms insights on how we can help them better serve their clients."

The theme of this year's event is "Clear Choices" which reflects BDO USA's four areas of focus: Exceptional Client Experience, Targeted Growth, Exceptional and Engaged People and Digital Transformation & Innovation.

"Through a voluminous offering of over 85 technical and professional skills sessions," explained Colleen Mhley, Marketing Director for the BDO Alliance USA, "participants will focus on making Clear Choices at the 2019 Conference. Areas we'll focus on include making the best choices in our daily work life and examining growth opportunities and choosing the ones that fit the strengths of our firms. Making Clear Choices means everyone is focused on what is important to the organization, by working to simplify decisions, gain clarity and be fully invested in the future."

Noted photographer Dewitt Jones, renowned for his photojournalism in National Geographic, will be the event's closing keynote speaker on Wednesday, May 1, expanding the event's theme of "vision, focus and clarity."

About Fulcrum Partners LLC:

Fulcrum Partners is a wholly independent, member-owned firm dedicated to helping organizations enhance their Total Rewards Strategy. Founded in 2007, today the company has offices in Atlanta, Georgia; Chicago, Illinois; Charleston, South Carolina; Columbus, Ohio; Delray Beach, Orlando and Ponte Vedra Beach, Florida; Honolulu, Hawaii; Los Angeles and Newport Beach, California; Portland, Oregon; Salt Lake City, Utah and Washington D.C. Fulcrum Partners is an independent member of the BDO Alliance USA. Fulcrum Partners Team:

<https://www.fulcrumpartnersllc.com/fulcrum-partners-team/>

Advisory services offered through CapAcuity LLC and Valmark Advisers, Inc. SEC Registered Investment Advisors. Securities offered through Valmark Securities, Inc. Member FINRA, SIPC. Fulcrum Partners is a separate entity from Valmark Securities, Inc. and Valmark Advisers, Inc.

About BDO Alliance USA:

The BDO Alliance USA is a nationwide association of independently owned local and regional accounting, consulting and service firms with similar client service goals. The BDO Alliance USA presents an opportunity for these firms, by accessing the resources of BDO USA, LLP and other Alliance members, to expand services to their clients without jeopardizing their existing relationships or their autonomy. The BDO Alliance USA was developed to provide Member firms with an alternative strategy for gaining competitive advantage in the face of a changing business landscape. The Alliance represents an opportunity for BDO to enhance relationships with reputable firms that share a mutual business understanding. The BDO Alliance USA is a subsidiary of BDO USA, LLP, a Delaware limited liability partnership.

###

CONTACT:

Bruce Brownell

904.296.2563

press@fulcrumpartnersllc.com