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Deferred Compensation News Now Available by Email Subscription

PONTE VEDRA BEACH, FL -- (July 9, 2020) Fulcrum Partners, one of the largest independent executive benefits consultancies in the U.S., announces the availability of *Deferred Compensation News* on a no-cost, [subscription](#) basis. Previously offered only as an online publication, *Deferred Compensation News* is now available for direct email delivery.

"We have seen incredible growth in our blog following," said Fulcrum Partners Managing Director & Partner, [Andy Hart](#). "In 2018, we rebranded *Deferred Compensation News* with a new look and the new name to better reflect the content

and our message. We immediately saw a 192 percent increase in readership year-over-year. Of course, we wondered if we could sustain that kind of interest and growth. We are very excited to report that we've continued to grow our readership, with a 121 percent increase over the past twelve months."

[G. Scott Cahill](#), Managing Director & Partner, said, "As we've seen interest in our publication grow, we've increased our publishing schedule. Most weeks, we release two and sometimes three updates. Our schedule is not locked-in, however, because we remain committed to publishing only when there is genuinely news of interest to our marketplace."

Among the most popular topics published recently on *Deferred Compensation News* have been [all content related to COVID-19](#) and furloughs, layoffs, IRC Section 409A, and other aspects of deferred compensation. (See: [IRC Section 409A v. COVID-19](#); [PPP Loan Forgiveness Calculation](#); [Safe Harbor for Retirement Plans: Electronic Disclosure Approved](#); [When Executives Fail to Meet Company Stock Ownership Guidelines](#).)

ESG investing (environment, social and governance) and human capital also have been widely read subjects. (Read: [What Does ESG Stand For? What Does ESG Mean for Business and Investors?](#); [Mandated ESG Disclosure in Proxy Statements Appears to be Only a Matter of Time](#).)

Deferred Compensation News (officially *Deferred Compensation News and Updates*) was first published in September 2012 under the name, "Fulcrum Partners News". The goal of the publication is to provide timely and reliable information on deferred compensation, executive pay and benefit plans. The publication includes content written inhouse and content from select subject matter authorities. Articles frequently drill down on the complex topics of 409A nonqualified deferred compensation; employee reward and retention; institutional COLI, BOLI and ICOLI; tax- and cost-efficient non-COLI funding strategies; low-cost tax managed non-COLI asset/liability designs; succession planning and timely issues of the changing economy, work force and tax code.

Fulcrum Partners is one of the nation's leading independent executive benefits consultancies. You can read *Deferred Compensation News and Updates* at www.fulcrumpartnersllc.com/news or subscribe to get all updates upon publication (www.fulcrumpartnersllc.com/subscribe/). There is no cost to subscribe and Fulcrum Partners never shares personal information without express permission.

About Fulcrum Partners LLC:

Fulcrum Partners (fulcrumpartnersllc.com) is a wholly independent, member-owned firm dedicated to helping organizations enhance their Total Rewards Strategy. Founded in 2007, today the company has offices in Atlanta, Georgia; Chicago, Illinois;

Charleston, South Carolina; Columbus, Ohio; Delray Beach, Orlando and Ponte Vedra Beach, Florida; Honolulu, Hawaii; Los Angeles and Newport Beach, California; Portland, Oregon; Salt Lake City, Utah and Washington D.C. Fulcrum Partners is an independent member of the BDO Alliance USA. Learn more about the Fulcrum Partners Team at fulcrumpartnersllc.com/fulcrum-partners-team/.

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